

2nd Annual Road to Wellness 5K Walk/Run Saturday, September 10, 2016

**Your support will make it possible for all members of the community
to participate in the event free of charge.**

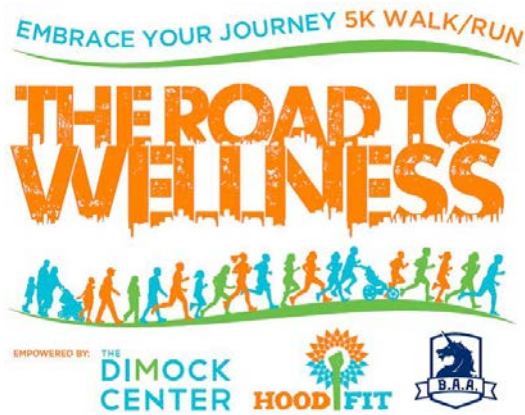
Corporate Sponsor Benefits

Presenting Corporate Sponsor \$50,000

- Exclusive Presenting Sponsor of The Road to Wellness 5K Walk/Run
- Company name/logo inclusion in all press releases (pre and post event)
- Company name/logo inclusion in all ongoing social media campaigns
- Company logo inclusion in all print ads and marketing materials
- Company logo in Dimock's monthly newsletter (circulation: 3,000)
- Logo on event website (as presenting sponsor)
- Logo on ALL emails to walk participants
- Premier Logo Placement on Stage Banner
- Premier Logo Placement on Start/Finish line Trusses
- Mile Marker Signage
- Premier Logo Placement on event t-shirts
- Acknowledgement from the stage
- Company representative speaking opportunity at opening ceremonies
- 10x10 tent at Road to Wellness Festival

Presenting Athletic Sponsor \$40,000 (exclusive to Athletic Company)

- Exclusive Presenting Athletic Sponsor of The Road to Wellness 5K Walk/Run
- Company name/logo inclusion in all press releases (pre and post event)
- Company name/logo inclusion in all ongoing social media campaigns
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- Mile Marker Signage
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Platinum Sponsor \$25,000

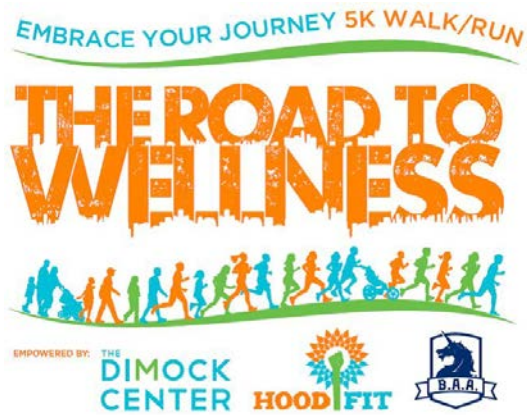
- Company name/logo inclusion in all press releases (pre and post event)
- Company name/logo inclusion in all ongoing social media campaigns
- Company logo inclusion in all print ads and marketing materials
- Company logo in Dimock's monthly newsletter (circulation: 3,000)
- Logo on event website
- Logo on event t-shirts
- Acknowledgement from stage
- 10x10 Tent at Road to Wellness Festival

Gold Sponsor \$10,000

- Company name/logo inclusion in all press releases (pre and post event)
- Company name/logo inclusion in all ongoing social media campaigns
- Company logo inclusion in all print ads and marketing materials
- Company logo in Dimock's monthly newsletter (circulation: 3,000)
- Logo on event website
- Logo on event t-shirts
- Acknowledgement from stage
- 10x10 tent at Road to Wellness Festival

Silver Sponsor \$5,000

- Company logo inclusion in all print ads
- Company logo in Dimock's monthly newsletter (circulation: 3,000)
- Company logo inclusion in all print ads and marketing materials
- Company name/logo inclusion in all ongoing social media campaigns
- Logo on event website
- Logo on event t-shirts
- Acknowledgement from stage
- 10x10 tent at Road to Wellness Festival



Bronze Sponsor \$2,500

- Logo on marketing materials
- Mention in two social media campaigns
- Logo on event website
- Acknowledgement from stage
- Logo on event t-shirt
- Table at Road to Wellness Festival

Community Supporter \$1,000

- Company listing on marketing materials
- Company listing on event website
- Mention in one social media campaign
- Company listing on t-shirt
- Table at Road to Wellness Festival