



The Dimock Center's 30th Anniversary Steppin' Out
Saturday, October 21, 2017
The Sheraton Boston Hotel

Corporate Sponsor Benefits

30th Anniversary Dr. Susan Dimock Presenting Sponsor: \$150,000

- Prominent branding as Presenting Sponsor in all promotional materials and night of the event, including:
 - Company name/logo in all press releases
 - Company name/logo in all social media
 - Company logo inclusion in all print ads and invitations
 - Company logo included on event gobo at hotel entrance
 - Company logo on screen, night of event
 - Company logo on Step and Repeat, night of the event
- Opportunity to welcome guests during Headliner performance
- Full-page inside front cover advertisement in event program book
- Company name/logo on Dimock's web site from confirmation to January 2018 as 30th Anniversary Steppin' Out Presenting Sponsor
- Company logo in Dimock's monthly newsletter (circulation: 3,000+)
- 6 All access passes to VIP meet and greet with the headliner (including photo shoot and champagne social)
- 3 tables of 10 guests each for VIP dinner: includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance
- 30 additional General Admission Tickets: Includes admission to Steppin' Out and general seating for headliner performance
- Recognition at *Road to Wellness* 5K Walk/Run (Saturday, September 9, 2017)

30th Anniversary Dr. Marie Zakrzewska Headliner Entertainment Sponsor: \$125,000

- Company name/logo inclusion in all press releases as Headliner Entertainment Sponsor
- Company name/logo inclusion in all social media as Headliner Entertainment Sponsor
- Company logo inclusion in all print ads and invitations as Headliner Entertainment Sponsor
- Company logo on screen, night of the event as Headliner Entertainment Sponsor
- Company logo on Step and Repeat, night of the event
- Company name/logo on gobo at start of and during segments of the Headliner Entertainment
- Opportunity to introduce Headliner from stage
- Full-page inside back cover advertisement in event program book
- Company name/logo on Dimock's web site from confirmation to January 2018
- Company logo in Dimock's monthly newsletter (circulation: 3,000+)

For all sponsor benefits to apply, please confirm by August 31, 2017.



- 5 All access passes to VIP meet and greet with the headliner (including photo shoot and champagne social)
- 2 tables of 10 guests each for VIP dinner: Includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance
- 30 additional General Admission Tickets: Includes admission to Steppin' Out and general seating for headliner performance

30th Anniversary Dr. Lucy Sewall VIP Dinner Sponsor: \$100,000

- Company name/logo inclusion in all press releases as VIP Dinner Sponsor
- Company name/logo inclusion in all social media as VIP Dinner Sponsor
- Company logo inclusion in all print ads and invitations as VIP Dinner Sponsor
- Company logo on screen and marquee, night of the event as VIP Dinner Sponsor
- Company logo on Step and Repeat, night of the event
- Full-page advertisement in event program book
- Company name/logo on Dimock's web site from confirmation to January 2018
- Company logo in Dimock's monthly newsletter (circulation: 3,000+)
- 4 All access passes to VIP meet and greet with the headliner (including photo shoot and champagne social)
- 2 tables of 10 guests each for VIP dinner: Includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance
- 30 additional General Admission Tickets: Includes admission to Steppin' Out and general seating for headliner performance

30th Anniversary Ednah Dow Cheney General Admission Reception Sponsor: \$75,000

- Company name/logo inclusion in all press releases
- Company name/logo inclusion in all social media
- Company logo inclusion in all print ads and invitations
- Company name/logo in general ticket sales promotions
- Company logo on screen and marquee, night of the event
- Company logo on Step and Repeat, night of the event
- Full-page advertisement in event program book
- Company name/logo on Dimock's web site from confirmation to January 2018
- Company logo in Dimock's monthly newsletter (circulation: 3,000+)
- 2 All access passes to VIP meet and greet with the headliners (including photo shoot and champagne social)
- 2 tables of 10 guests each for VIP dinner: Includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance
- 30 additional General Admission Tickets: Includes admission to Steppin' Out and general seating for headliner performance



30th Anniversary Mary Eliza Mahoney Gold Sponsor: \$50,000

- Company logo inclusion in all print ads
- Full-page advertisement in event program book
- Company logo on screen, night of the event
- Company logo on Step and Repeat, night of the event
- Company logo on Dimock's web site from confirmation to January 2018
- Company logo in Dimock's monthly newsletter (circulation: 3,000+)
- 2 All access passes to VIP meet and greet with the headliners (including photo shoot and champagne social)
- 2 tables of 10 guests each for VIP dinner: Includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance
- 20 additional General Admission Tickets: Includes admission to Steppin' Out and general seating for headliner performance

30th Anniversary Linda Richards Silver Sponsor: \$25,000

- Half-page advertisement in event program book
- Company logo on screen, night of the event
- 18 VIP dinner tickets: Includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance
- 12 additional General Admission Tickets: Includes admission to Steppin' Out and general seating for headliner performance

30th Anniversary Lucy Goddard Bronze Sponsor: \$15,000

- Quarter-page advertisement in event program book
- Company logo on screen, night of the event
- 1 table of 10 guests for VIP dinner: Includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance
- 10 additional General Admission Tickets: Includes admission to Steppin' Out and general seating for headliner performance

Patron Sponsor \$10,000

- Quarter-page advertisement in event program book
- 1 table of 10 guests for VIP dinner: Includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance



Friend Sponsor: \$5,000

-Quarter-page advertisement in event program book

-4 VIP dinner tickets: Includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance

Supporter Sponsor: \$2,500

-Listing in event program book

-2 VIP dinner tickets: Includes admission to Sponsor Reception and Steppin' Out as well as reserved seating for headliner performance