



# STEPPIN' OUT

## 34TH ANNUAL STEPPIN' OUT SPONSORSHIP OPPORTUNITIES

The 34th annual Steppin' Out will take place on **Saturday, October 30, 2021**. The evening, whether in-person or livestream, will include recognition of honorees, special Dimock videos, and as always, top notch musical entertainment. Your sponsorship will ensure the continued vital care of Dimock patients and families, whose needs are growing during the pandemic. Your support will provide patients with access to COVID-19 testing and contact-tracing, food assistance, and accurate information to help gain confidence and trust in the vaccines. You will be helping to break down barriers to care and correcting historic racial inequities in our health care system. We look forward to another uplifting evening to celebrate our community. Thank you for your consideration of a sponsorship this year. As the year progresses we look forward to keeping in touch regarding the options for another fabulous in-person celebration!

## SPONSORSHIP LEVELS

### MARIE ZAKRZEWSKA SIGNATURE SPONSOR: \$100,000

*Your sponsorship supports accurate, up-to-date vaccine education and delivery on the Dimock campus and in the community*

- Recognition in the Board Chair's remarks during the broadcast
- Recognition in all digital and printed event collateral
- Premium location, Full-page ad in the printed and digital program book distributed in advance of the event.
- If a virtual event, Deluxe party packages sent to your household and to your guest list (24 people total).
- Recognition in Dimock social media posts and in email newsletter
- Recognition in Dimock Annual Report

### MARY ELIZA MAHONEY PLATINUM SPONSOR: \$50,000

*Your sponsorship supports the pandemic-related increased demand for mental health services for both adults and children*

- Recognition in all digital and printed event collateral
- Full-page ad in the printed and digital program book distributed in advance of the event
- If virtual event, Deluxe party packages sent to your household and to your guest list (20 people total).
- Recognition in Dimock social media posts and in email newsletter
- Recognition in Dimock Annual Report

## **LINDA RICHARDS GOLD SPONSOR: \$25,000**

*Your sponsorship provides access to covid-19 testing and contact-tracing services*

- Half-page ad in the printed and digital program book distributed in advance of the event
- If virtual, Festive party package sent to your household and to your guest list (16 people total).
- Recognition in Dimock social media posts and in email newsletter
- Recognition in Dimock Annual Report

## **EDNAH DOW CHENEY SILVER SPONSOR: \$15,000**

*Your sponsorship supports the special unit for patients in recovery from Substance Use Disorder who also test positive for covid-19.*

- Quarter-page ad in the printed and digital program book distributed in advance of the event
- If virtual, Festive party package sent to your household and your guest list (12 people total).
- Recognition in Dimock Annual Report

## **LUCY GODDARD BRONZE SPONSOR: \$10,000**

*Your sponsorship supports the ongoing needs of our Early Education families including remote learning and an emergency meals program.*

- Quarter-page ad in the printed and digital program book distributed in advance of the event
- If virtual, Festive party package sent to you and your guest list (10 people total).
- Recognition in Dimock Annual Report

## **DIMOCK FRIEND SPONSOR: \$5,000**

- Recognition in a list in the printed and digital program book
- If virtual, Festive party package sent to you and your guests (4 people total).
- Recognition in Dimock Annual Report

## **DIMOCK SUPPORTER SPONSOR: \$2,500**

- Recognition in a list in the printed and digital program book
- If virtual, a Festive party package sent to you.
- Recognition in Dimock Annual Report

*All sponsorship benefits are based upon confirmation by 9/17/2021.  
Ad deadline is also 9/17/2021. Please submit your ad to [events@dimock.org](mailto:events@dimock.org)*

